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**Agrilevante, an international event**

***The participation of official foreign delegations from 35 countries, organised by Agenzia*** ***ICE and FederUnacoma, is confirmed. The programme for the presentation of the exhibition to the foreign press is in full swing: after the initiatives in Turkey, Morocco and Serbia, those in Greece and Algeria are already scheduled, while others are being planned in the target countries.***

Agrilevante - to be held at the Bari exhibition centre from 5 to 8 October - confirms itself as an event of international standing. The exhibition, organised by FederUnacoma with the Ente Fiera del Levante in collaboration with the Puglia Region's Agriculture Department and dedicated to machinery, equipment and technologies for Mediterranean agriculture, will be attended by manufacturers from 18 countries, and visitors are expected from 60 countries in Southern Europe, North Africa and Sub-Saharan Africa, the Middle East, Eastern Europe and the Balkans. But above all, specialised businesspeople from 35 countries and selected by Agenzia ICE and FederUnacoma are expected to hold business-to-business meetings aimed at the purchase of new-generation technologies for the grain, wine, olive oil, fruit and vegetable, livestock and bio-energy sectors. A pavilion, located in the northern area of the exhibition centre, will be specially set up for business meetings of foreign delegates, who will be able to rely on the reception, interpreting and contractual assistance services provided by ICE and FederUnacoma. The information campaign in target countries is in full swing: after the international press conference held last April at the Ciheam Mediterranean agronomic institute in Bari, the dissemination initiatives held in Azerbaijann during Caspian Agro in Baku, and within the framework of the Konya Agriculture Fair in Turkey, and the press conference at the Siam Fair in Méknes in Morocco; a presentation of the event was made by FederUnacoma President Alessandro Malavolti on Saturday 20 May at the International Agriculture Fair in Novi Sad, Serbia, during the official mission of the Italian government led by Agriculture Minister Francesco Lollobrigida. New initiatives are in the pipeline: a press conference will be held on 9 June in Thessaloniki, within the Forward Green fair, and a second conference is already scheduled for 21 June in Algeria during the Algiers International Agricultural Fair. Further initiatives are being defined, to provide technical data on the exhibition, information on the types of vehicles on display and advance information on the calendar of conferences and seminars on technological as well as political-economic topics that will animate the four-day event in Puglia.

**Rome, 26 May 2023**